

Resale

Depending on the area and current market, return on investment can range from 76-150%. Soaring demand for homes with plenty of space for large families has made finished basements extremely marketable. Plus it is one less improvement that the prospective buyer will have to complete and make your property more desirable.

Value

Finishing a basement offers the best price per square foot of any remodeling project. Kitchen upgrades, additions, and even small projects that increase space all involve higher relative costs.

Space

Big, spacious rooms with updated and abundant lighting can make basements very charming and inviting. Once a basement remodel is complete, most people admit that they rather spend time in their remodeled basement than any other place in their home.

Organization

Is there all kind "stuff" scattered all over your basement floor? Most individuals don't use their unfinished basement space very effectively. A finished basement can provide extra shelving, storage and better use of space.

Comfort

Properly insulating your basement with specialized products, and proven techniques will make your finished space more comfortable – and help you from paying outrageous utility bills.

Entertainment

Game rooms, pool tables, and ample elbow room make this part of the house a favorite spot for parties. Maybe it will consist of a cozy room to watch television with your family or perhaps you will be able to afford a state-of-art home theatre complete with a big screen, surround sound, and movie seating. Regardless of your budget and style, you'll find out that the basement is where your family and guests will choose to hang out.

Family

Do you need room for extended family or guests? When you add a separate bathroom, bedroom, living room, and kitchen area; having guests stay over can be much more enjoyable.

Health

Do you need a spot to put that treadmill? A basement is a great space for a home gym. A home gym can be more convenient, comfortable and cost-effective than joining a facility outside the home. Because it is in the comfort of your own home, you'll be more likely to keep up with your workout routine, thus improving your overall health and well-being.

Flexibility

Your main level living areas may have a limited floor plan or maybe you are hesitant to use that new bold paint color. The design of your basement is completely up to you. Perhaps you can try out those fun colors and ideas downstairs!